**Steven Koppel**

Steve’s imagery seeks to convey the deep connection he has with Cape Cod, a place he and his family have cherished for over 30 years. A Brewster resident, Steve is the owner of EXPRESSIONS Gallery ([www.expressionsgallery.com](http://www.expressionsgallery.com/)), opening in Chatham center in spring 2021. Steve donates proceeds from the sale of his work to the EDI Institute and to the Association to Preserve Cape Cod. Steve has published two books, *The Brewster Flats* and *The Cape Cod National Seashore*, collections of emotive images chronicling the extraordinary visual spectacles that occur in these ever-changing landscapes.  Steve’s photography is on the walls of several Boston area hospitals and businesses, including Dana-Farber Cancer Institute, Massachusetts General Hospital, and The Flatley Company.

Prior to taking up photography, Steve spent 20 years as a business consultant with Accenture, leaving in 2002 to volunteer with non-profit organizations to help maximize social impact. Steve’s work includes serving on the board of the Dana-Farber Cancer Institute and the Association to Preserve Cape Cod, and roles with several other healthcare organizations including McLean Hospital, Brigham and Women’s Hospital, and Gosnold on Cape Cod.

Steve is the founder of the EDI Institute ([www.ediinstitute.org](http://www.ediinstitute.org)) a charitable organization inspired by his own photography. Through Expressive Digital Imagery® (EDI) and a specialized and first-of-its kind mobile app, the EDI Institute promotes healing, connection, and self-expression through digital imagery. To date, over 10,000 people have created more than 30,000 EDI images in settings including Dana-Farber Cancer Institute, McLean Hospital, Cleveland Clinic, Yale New Haven Health, and the Gosnold Addiction Center on Cape Cod.

Steve’s TEDx Talk on EDI can be viewed at https://ediinstitute.org/tedx-talk/

**Self-Expression Through Imagery**

I believe in the power of self-expression through imagery, independent of an individual’s artistic training or background. During this session, I will discuss imagery as a form of self-expression, both from the perspective of a passionate photographer and from the view of individuals who are self-proclaimed “non-artists.” I will share examples of my own imagery conveying feelings and experiences during specific moments on the beaches and tidal flats of Cape Cod. My talk will emphasize not only technique, but also the overall photographic experience. I specialize in creative approaches for expressing movement of water, and these will be explored extensively.

I will also present images created by individuals using Expressive Digital Imagery (EDI) on mobile devices to convey thoughts and feelings in ways not possible through words alone. Many of these individuals face challenges including mental illness, cancer, and addiction, and I will share the moving stories they tell through digital imagery. I will also demonstrate how the images are created.